

# RIO GRANDE VALLEY *Birding* FESTIVAL



17<sup>th</sup> Annual Rio Grande Valley Birding Festival  
November 10-14, 2010

## BIRDER'S BAZAAR REGISTRATION

### Trade Show Location

All booths are located within the Municipal Auditorium Complex (Festival headquarters) located at 1204 Fair Park Boulevard in Harlingen, Texas.

### General Rules & Regulations

- Booth may not represent more than one business or organization.
- Selling of goods is permitted; however food or drinks may not be sold by vendors without consent of Festival staff.
- Do not use loud or distracting methods of drawing attention.
- Do not block other booths' visibility or place merchandise outside your booth.
- Goods or services must be limited to birding, nature or environmental-related items.
- Non-profit groups are eligible for only one booth at the discounted rate; additional booths are at charged at the commercial rate.
- Booth will be assigned on a first-come, first-served basis and location will be determined by Festival staff.

### Shipments

All freight handling must be arranged through the event contractor, **Convention & Expo Management Services (CEMS)**. To make arrangements or to obtain charges for shipments and drayage. Contact CEMS directly at [mrod@conventionandexpo.net](mailto:mrod@conventionandexpo.net) or phone: **Office (956)702-4926, or Cell: (956)605-2220**

### Set-up/Tear-down & Show Hours

<b>Set-up:</b>	Wednesday, November 10 & Thursday, November 11	8:00 – 11:00 a.m.
<b>Show:</b>	Thursday, November 11 & Friday, November 12	12:00 – 6:00 p.m.
	Saturday, November 13	10:00 a.m. – 6:00 p.m.
	Sunday, November 14	12:00 – 4:00 p.m.
<b>Tear-down:</b>	Sunday, November 14 ( <b>No early tear-down</b> )	4:00 – 8:00 p.m.

Kiskadee  
Cordial:  
Thursday,  
Friday, &  
Saturday  
5:00 - 6:00 pm

### Booth Description and Prices

**Standard Booths** are 10' wide and 8' deep. Located along the aisles, these booths have front-opening exposure, but vendor may position table within the booth at their own discretion. Included in this booth are one skirted 6-foot table, 2 chairs, draped back and side walls and a one-line business identification booth sign.

Cost.....\$100 (non-profit)    \$175 (commercial)

**Rear-facing Endcap Booths** are 16' wide and 8' deep. Located at the end of each aisle, these booths have exposure on three sides. Included with this booth are four skirted 6-foot tables, 2 chairs, draped back and side walls and a one-line business identification booth sign.

Cost.....\$375 for non-profit or commercial

**Electricity is available** at no charge from a central electrical box on each aisle. Extension cords are limited. It is recommended that you bring a heavy duty extension cord, if you need electricity.

# Birder's Bazaar



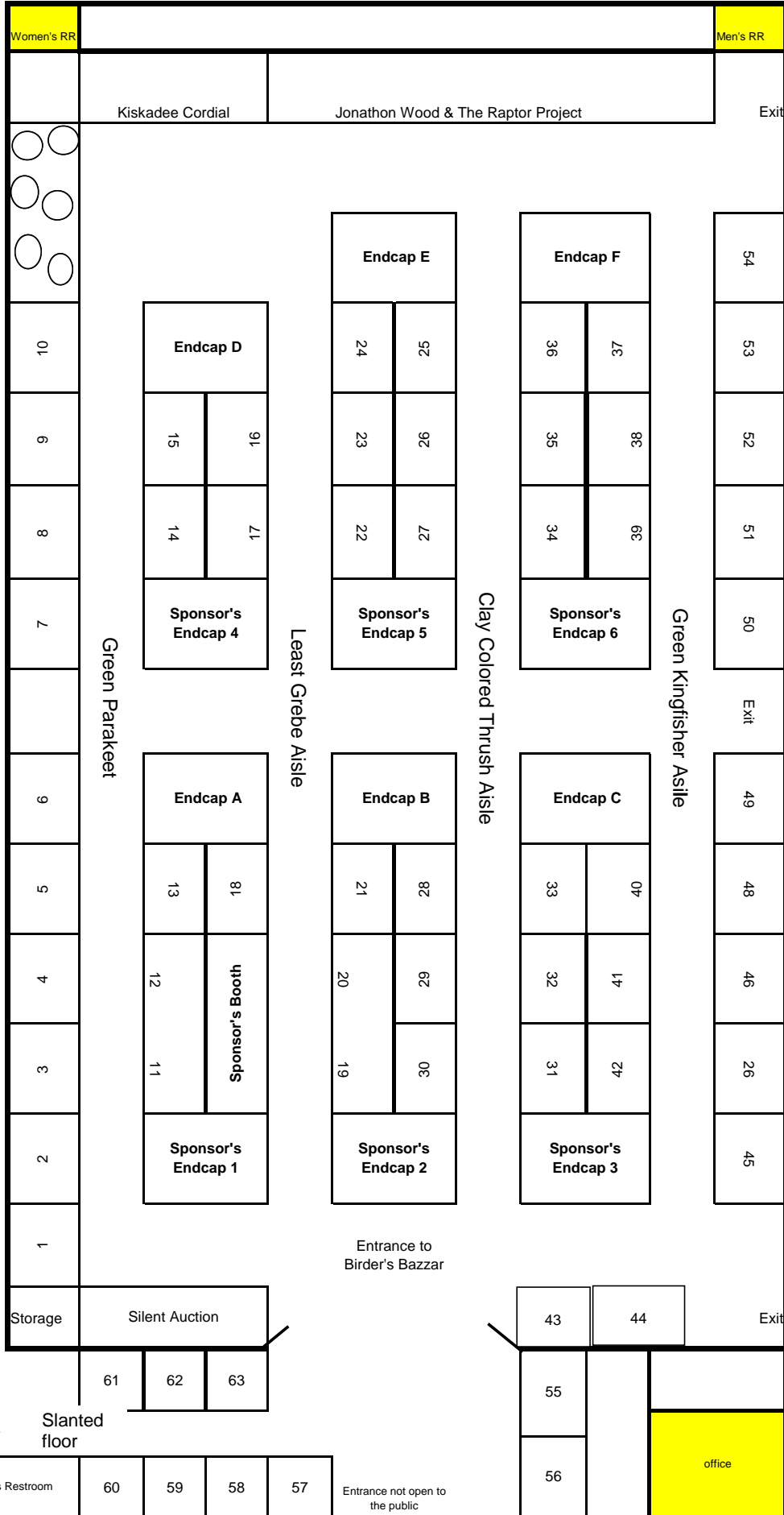
**Kiskadee Cordial:**  
Thursday, Friday,  
& Saturday  
5:00 - 6:00 pm

### Set-up

Wednesday Nov. 10,  
2:00 pm - 4:00 pm  
Thursday, Nov. 11  
10:00 am - noon

### Show Times

Thursday, Nov. 11,  
2:00 pm - 6:00 pm  
Friday, Nov. 12,  
2:00 pm - 6:00 pm  
Saturday, Nov. 13,  
10:00 am - 6:00 pm  
Sunday, Nov. 14,  
10:00 pm - 4:00 pm



← To Auditorium &

Slanted floor

Entrance to Birder's Bazaar

Entrance not open to the public

Harlingen Municipal Auditorium Complex  
1204 Fair Park Blvd - Harlingen, Texas

# RIO GRANDE VALLEY *Birding* FESTIVAL



## EXHIBITOR INFORMATION

Business or Organization \_\_\_\_\_  
(as it should appear on booth identification sign)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ E-mail \_\_\_\_\_

Web page or other electronic contact: \_\_\_\_\_

Names for Exhibitor Badges:

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

Electricity needed? Yes  No

Products or services to be displayed or sold: \_\_\_\_\_

**Open registration begins July 8, 2010 and will be taken on a first-come, first-served basis.**

**Payment terms: Full payment must accompany a completed registration form in order to reserve space.**

## BOOTH SELECTION AND PAYMENT

Booths will be assigned on a first-come, first-served basis and location will be determined by Festival staff. If possible would you would like to have the same booth you had last year. Yes  No

.Booth types and fees:

Back Endcap (16' x 8')  
Four 6' skirted tables \$375

Standard (10' x 8')  
One 6' skirted table  
 \$100 (non-profit -  
limit 1 booth per group)  
 \$175 (commercial)

Extra Skirted Table (6')  
 \$20 each

Center Endcap (16' x 8')  
Four 6' skirted tables \$375

Back Endcap \$ \_\_\_\_\_  
 Center Endcap \$ \_\_\_\_\_  
 Standard \$ \_\_\_\_\_  
 Extra table \$ \_\_\_\_\_  
Total \$ \_\_\_\_\_

Please remit payment and completed registration form to:

R.G.V. BIRDING FESTIVAL  
P.O. BOX 3162  
HARLINGEN, TX 78551-3162

Or Scan and Email to:

[Sue\\_griffin@sbcglobal.net](mailto:Sue_griffin@sbcglobal.net)  
[kasey@visitharlingentexas.com](mailto:kasey@visitharlingentexas.com)

Or FAX to: 956-425-3870

Payment may be made by check, VISA, MasterCard or American Express

Credit Card: \_\_\_\_\_  
Name on card \_\_\_\_\_  
Card # \_\_\_\_\_ Exp date \_\_\_\_\_

## ACCEPTANCE BY EXHIBITOR

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_